



objective

Seeking a graphic design position where my design expertise would be a valuable contribution.

profile

I have over 14 years of experience working with clients in a variety of mediums, including print & digital design, in both the freelance & corporate settings.

I am a highly skilled, organized & detail oriented designer who brings a positive ambience & creative perspective to any individual or team undertaking.

skills

Well versed in branding, logo design, advertising campaigns, social media management, photography, photo retouching & editorial design & web design.

Proficient in Adobe programs InDesign, Photoshop & Illustrator.

Proficient in Canva.

Proficient in Wix.



The Love of Poppies, LLC

owner | graphic designer

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experience

Preschool Learning Center, Leesburg, VA

Social Media Manager/Graphic Designer, May 2022 – May 2023

- Managed all social media posts for both Facebook & Instagram using Canva – @preschool_learning_center.
- Solidified the overall branded look for the school.
- Updated & managed the school website.
- Designed the monthly newsletter.
- Photographed & edited all pictures taken in classes & at school events.
- Designed all in house programs & flyers for special events.

The Magic Friendship Rock, Leesburg, VA

Author, April 2020

- Wrote, designed & self published The Magic Friendship Rock.
- Managed social media posts for The Magic Friendship Rock.

AAA, Cincinnati, OH

Graphic Designer, February 2015 – May 2016

- Responsible for rendering layouts & art for print media within all sectors of AAA.
- Conceived, sourced and approved AAA's style guide.
- Implemented the style guide into print & digital media.

The Gannett Company, Cincinnati, OH

Graphic Designer, October 2013 – February 2015

- Responsible for rendering layouts & art for print media, such as direct mail, free-standing inserts & newspaper ads, along with online banners & email design.
- Generated & manipulated graphic images, text & animations.

Virginia Tech Printing Services, Blacksburg, VA

Prepress Assistant, June 2011 – December 2012

- Typeset Virginia Tech business cards & envelopes.
- Involved with the direct design & layout of editorial pieces for VT.
- Printed business cards & envelopes.

The Love of Poppies, LLC

Freelance Graphic Designer 2016 – Present

- Help customers bring the vision of their brand to life through carefully curated logo designs.

education

**Virginia Polytechnic & State University
Blacksburg, VA**

Visual Communications Design/ BFA August 2007 – May 2011
Dean's List: Fall 2007 – Spring 2011

**Roanoke College
Salem, VA**

Undergraduate Fall 2005 – Spring 2007